

Expert Tips for Perfect Skin in the Winter

Even in the harsh winter, your skin can be beautiful!

Winter's temperatures and dry air might be great for getting you into the holiday spirit, but it wreaks havoc on your skin. Keeping your skin healthy and happy in a winter environment takes a stable regimen.

PROFESSIONAL TIPS FOR HAPPY SKIN ALL WINTER LONG



DON'T RELY SOLELY ON MOISTURIZER

While they prevent moisture from escaping, they don't put any moisture back in your skin. Find products that put the moisture back in your skin.

LAYER PRODUCTS CAREFULLY

Start your regimen with a moisturizing serum. Serums have tiny molecules that your skin absorbs; therefore, it is an essential component of your winter routine. Once you have your serum on, use a light moisturizing cream to lock everything inside.



READ THE INGREDIENT LABEL

Some ingredients are more hydrating than others, like ceramides, mineral oil, glycerin, and oatmeal.

SCHEDULE A WINTER FACIAL AT YOUR LOCAL BEAUTY SALON

You may not have the products that work best for your skin and what better way to rewind after a long week than to have someone taking care of your skin and keeping it healthy.



ADD BACK THE MOISTURE WITH A WINTER FACIAL

When your skin becomes dry and flaky, come into Preston's Beauty Academy in Marietta, Ohio for a quick facial. Our clinical services can help rejuvenate, remove dry skin, and replenish moisture.

SCHEDULE AN APPOINTMENT TODAY AT PRESTONSBEAUTYACADEMY.ORG

Our salon services are performed by professional, licensed graduates of Preston's Beauty Academy and are full-priced services. The cost for these services will vary depending on your requests and the person performing the service.